



**PATENTS**

**UNITED STATES PATENT AND TRADEMARK OFFICE**

Application : 10/729,805 Confirmation No. 1934

Applicants : Richard Spear, Richard Fearn

Filed : December 5, 2003

Art Unit : 3611

Examiner : Cassandra Davis

Customer No. : 27805

Title: **Label Having Improved Aesthetic Appearance**

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action mailed on May 6, 2005, please amend the above-identified application as follows.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks / Arguments** begin on page 8 of this paper.

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.